

industrial designer
sbinbae@gmail.com
sbinbae.com
626.243.3029

industrial designer

experienced in consumer electronics and product innovation, with collaborations with Samsung, Hermès, and Lenovo.

skilled in user-centered design through problem-solving that blends functionality with refined aesthetics.

education

B.S. Industrial Design
ArtCenter College of Design
Pasadena, CA
Anticipated Dec 2025

experience

Industrial Design Intern
Lenovo, Morrisville, NC
Jun 2025 - Present
Developed Smart Office electronics from concept to manufacturable design.

Industrial Designer | Sponsored Project
Hermès, ArtCenter, Pasadena, CA
Jan - Apr 2025
Designed a luxury lifestyle tech concept merging heritage and innovation.

Peer Coach
ArtCenter, Pasadena, CA
Jan 2025 - Present
Mentored peers through design feedback and career guidance.

Industrial Designer | Sponsored Project
Samsung, ArtCenter, Pasadena, CA
May - Aug 2024
Created Gen Z/A-focused concept device, presenting directly to Samsung HQ.

Teaching Assistant | Sponsored Project
Alienware, ArtCenter, Pasadena, CA
Sep - Dec 2024
Aided instruction and student support for sponsored design studio.

extracurricular activities

Film Producing | directed >5 short films
Music Producing | composed >100 pieces
Scuba diving | PADI-certified Advanced
Open Water Diver

skills

SolidWorks, KeyShot, Adobe Creative Suite

Problem Solving, Product Strategy, Prototyping, Ideation, User Research, Sketching, Team Management

3D Printing, All of the Shop tools

awards

Red Dot Award Winner | 2025
smart optic

IDEA Finalist | 2025
smart optic

IDEA Finalist | 2024
LumiCraft

Core 77 runner up | 2024
offistory

A'Design Award | 2024
ofiistory

Outdoor Design Award | 2022
pocket fire

IDEA Finalist | 2021
friendly wood

IHA Global Innovation award | 2021
friendly wood

features & exhibitions

Red Dot Design Concept Yearbook
2025/2026

Red Dot Museum Exhibitions
Singapore & Xiamen

Yanko Design, TrendHunter, Canvas Rebel

ArtCenter Gallery Exhibitions
SEOL-1, SPARKiT, ofiistory

