

bae seung bin.

industrial designer
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industrial designer

experienced in consumer electronics and product innovation, with collaborations with Samsung, Hermès, Lenovo, and SharkNinja.

skilled in user-centered design through problem-solving that blends functionality with refined aesthetics.

education

B.S. Industrial Design
ArtCenter College of Design
Pasadena, CA
Graduated December 2025

experience

Industrial Designer | Intern
Fuseproject, San Francisco, CA
Jan - July 2026
Contributing to end-to-end home appliance design, from research and concept ideation to CAD development and high-fidelity renderings.

Industrial Designer | Co-op
SharkNinja, Needham, MA
August - Dec 2025
Designed 8+ home-appliance consumer electronics, from vacuum cleaners to fruit processors, covering concept development through manufacturing at SharkNinja.

Industrial Designer | Intern
Lenovo, Morrisville, NC
Jun - July 2025 (2 month)
Led a self-contained project for a product scheduled for production in 2026, as part of the Smart Office Innovation Team.

Industrial Designer | Sponsored Project
Hermès, ArtCenter, Pasadena, CA
Jan - Apr 2025
Designed a luxury lifestyle tech device merging heritage and innovation.

Teaching Assistant | Sponsored Project
Alienware, ArtCenter, Pasadena, CA
Sep - Dec 2024
Aided instruction and student support for sponsored design Project.

Industrial Designer | Sponsored Project
Samsung, ArtCenter, Pasadena, CA
May - Aug 2024
Created Gen Z/A-focused device, presenting directly to Samsung HQ.

skills

SolidWorks, KeyShot, Adobe Creative Suite

Problem Solving, Product Strategy, Prototyping, Ideation, User Research, Sketching, Team Management

All of the Shop tools, 3D Printing

awards

Red Dot Award Winner | 2025
smart optic

IDEA Award Finalist | 2025
smart optic

IDEA Award Finalist | 2024
LumiCraft

Core 77 Award | 2024
offistory

A'Design Award | 2024
ofiistory

Outdoor Design Award | 2022
pocket fire

IDEA Award Finalist | 2021
friendly wood

IHA Global Innovation Award | 2021
friendly wood

features & exhibitions

Red Dot Design Concept Yearbook
2025/2026

Red Dot Museum Exhibitions
Singapore & Xiamen

Online Press | Yanko Design, TrendHunter,
Canvas Rebel (Interview)

ArtCenter Gallery Exhibitions
2020, 2023, 2024, 2025

